



Amir Qayumi Anaraki

Business Consulting in Cyberspace
Master : Marketing management At
Azad

Personal Information

Age: 30 Years
Gender: Male
Location: Khorasan
Province: Razavi
Location City: Mashhad
Marital Status: Single

Contact Details

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Exprience & Salary

Work Experience: 12.5 Years

Last Update: 15 December 2024

Work Experience

Business Consultant July 2024 until now (3 months)
Fereshteh Dental Clinic Iran Mashhad
Preparing a business model canvas
Training staff in negotiation

Business Consultant January 2024 until now (9 months)
HoomaGroup Iran Mashhad
Digital Marketing Services Project Management
Visual Identity Design Project Management

Co Founder February 2023 until now (1 year and 8 months)
Zifrent Iran Mashhad
Zifrent's field of activity includes:
Training for senior managers and human resources
Counseling, coaching and mentoring
Growth and development of business in cyber space
Implementation and implementation of information and communication technology infrastructure
Writing strategy and marketing for business
Website and software design and implementation

IT manager January 2023 until now (1 year and 9 months)
BojanGroup Iran Mashhad
Assessing the IT needs of the group and finding ways to improve existing systems to increase productivity, security and efficiency
Recommend new technology based update for collection
Formulation and monitoring of IT policy
Implementing security measures and best practices for the collection
Planning and monitoring IT projects such as changing structures, updating systems and preventing downtime
Identifying information technology training opportunities to teach employees the optimal use of existing systems
Securing the network, data and information systems of the collection and protecting them against hackers and malware
Supervising the installation of network equipment and collection systems
Examining the needs related to the IT and communication department and fulfilling them
Providing suitable solutions to optimize IT & ICT sector processes
Adding new technologies to collection systems as needed
Knowledge management in the organization
Introducing the best platform for storing information
Determining short-term, medium-term and long-term goals for the IT department of the complex
Ensuring the access of the collection staff to the network
Proposing improvement solutions to the management for the effectiveness of the management system
Determining user access levels and implementing it
Checking the list of information and communication technology equipment and their coding
Preparation and compilation of instructions and guides needed for software users
Coordinating to install and launch software requested by users
Coordination to update antivirus and user software
Service and maintenance of technology and information equipment
Planning to backup information and data
Dealing with users' software and hardware requests
Preparation of information on the purchase of information technology equipment
Coordinating and supervising the design of the company's website in cooperation with the supplier
Evaluation and selection of technology and information service providers

Senior Business Consultant	January 2023 until now (1 year and 9 months)
Bojan Academy	Iran Mashhad
Providing business consultant for better development of educational departments Supervision of the site design development team Supervising the digital marketing team	
Business Consulting in Cyberspace	July 2021 until now (3 years and 3 months)
Bojan Tejarat Kish	Iran Mashhad
I am in charge of consulting and mentoring activities in the virtual space of other sub-branches of Bojan Tejarat Kish company.	
Brand names: AlamdarGroup - Renzo House - Zenit Home Mashhad - Prata Mashhad - Marmorino Mashhad - Microcement Mashhad	
Business Consultant	February 2021 until now (3 years and 8 months)
Dr. Yokabed Pharmacy	Iran Mashhad
Executive Management of Digital Marketing Services	
Sales Representative	June 2015 until now (9 years and 4 months)
Asiatech	Iran Tehran
Senior Business Consultant	January 2024 until September 2024 (8 months)
Advertising and Branding RayeheGroup	Iran Mashhad
Advice to the collection management for better business growth and development Monitoring the activities of the digital marketing team	
Business Consultant	August 2023 until December 2024 (4 months)
Rahin Tadbir Business Development Center	Iran Mashhad
Consulting and mentoring activities in the digital marketing department, human resources department, and marketing and sales department	
Supervisor of Cyberspace	July 2022 until February 2023 (7 months)
Brandtarinha	Iran Mashhad
Creating a digital marketing team to operate in the virtual space Business consulting for clients Supervise site development Doing human resources affairs Holding training classes for company personnel Answering customer questions online	
PR Manager	February 2021 until December 2023 (1 year and 10 months)
Bojan Tejarat Kish	Iran Mashhad
Creating a digital marketing team to operate in the virtual space Establishing business relations with domestic and foreign companies Supervise site development Monitoring the correct implementation of the CRM process Doing human resources affairs Holding training classes for company personnel Answering customer questions online	
Webmaster	April 2012 until June 2021 (9 years and 2 months)
PardisGame	Iran Tehran
Teacher	November 2021 until April 2021 (5 months)
Ilia Data Processing Generation	Iran Mashhad
Senior Operations Manager	May 2020 until January 2021 (8 months)
BrandShow	Iran Mashhad

Full supervision of the activities of all company personnel
Creating a digital marketing team to operate in the virtual space
Establishing business relations with domestic and foreign companies
Supervise site development
Monitoring the correct implementation of the CRM process
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Head of Cyberspace

December 2020 until April 2020 (4 months)

BrandTarinHa

Iran Mashhad

Creating a digital marketing team to operate in the virtual space
Business consulting for clients
Supervise site development
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Social Network Manager

April 2019 until April 2020 (11 months)

Elixir Kavan Spud Hor Jam Trading Company

Iran Mashhad

Public Relations Manager

November 2017 until May 2019 (2 years and 6 months)

Farda Iranian White Designers Company

Iran Mashhad

Content Creator
Doing human resources affairs
Answering customer questions online

Education

Master: Marketing management

2017 - 2019

Azad

GPA : 18.41

Bachelor: Civil engineering

2012 - 2016

Azad

Training Courses

ICDL

Technical and Vocational Training Organization

Course Duration: 2 months

2023

DBA

Khalaqan Javan Business School

Course Duration: 12 Months

2023

Master of Business Administration, Executive Management Major

Mahan Business School

Course Duration: 14 Month

2022

The first national conference on systems thinking in action

Mashhad Ferdowsi University

Course Duration: 12 Hours

2019

Languages

English | Upper Intermediate

Arabic | Pre Intermediate

Software

Microsoft Word | Intermediate

Microsoft Excel | Intermediate

Microsoft Access | Intermediate

Microsoft Powerpoint | Intermediate

Windows Server | Intermediate

Wordpress | Intermediate

Google Analytics | Intermediate

Google Search Console | Intermediate

Trello | Intermediate

Additional Skills

Instructor in the field of digital marketing

Advertising Campaign Management

Cyber Business Consultant

Projects & Academic experiences

Experience in running ads for ZoodFood - Green - Asus - MSI - Renault brands 2012

Preparing a strategy document for businesses (in progress) 2021

Volunteer activities

Blood donor 2018

Member of Mahak Charity 2016

About Me

I am Amir Qayumi, a business consultant in cyberspace. I started my career in 2012 and have worked with many companies to help businesses grow and develop in cyberspace. (I currently have the opportunity to collaborate on a project basis, so please consider this.)