



Amir Qayumi Anaraki

Business Consulting in Cyberspace
Master : Marketing management At
Azad

Last Update:

26 March 2024

Work Experience

Co Founder

February 2023 until now (11 months)

Zifrent

Iran Mashhad

Zifrent's field of activity includes:

Training for senior managers and human resources

Counseling, coaching and mentoring

Growth and development of business in cyber space

Implementation and implementation of information and communication technology infrastructure

Writing strategy and marketing for business

Website and software design and implementation

IT manager

January 2023 until now (1 year)

BojanGroup

Iran Mashhad

Assessing the IT needs of the group and finding ways to improve existing systems to increase productivity, security and efficiency

Recommend new technology based update for collection

Formulation and monitoring of IT policy

Implementing security measures and best practices for the collection

Planning and monitoring IT projects such as changing structures, updating systems and preventing downtime

Identifying information technology training opportunities to teach employees the optimal use of existing systems

Securing the network, data and information systems of the collection and protecting them against hackers and malware

Supervising the installation of network equipment and collection systems

Examining the needs related to the IT and communication department and fulfilling them

Providing suitable solutions to optimize IT & ICT sector processes

Adding new technologies to collection systems as needed

Knowledge management in the organization

Introducing the best platform for storing information

Determining short-term, medium-term and long-term goals for the IT department of the complex

Ensuring the access of the collection staff to the network

Proposing improvement solutions to the management for the effectiveness of the management system

Determining user access levels and implementing it

Checking the list of information and communication technology equipment and their coding

Preparation and compilation of instructions and guides needed for software users

Coordinating to install and launch software requested by users

Coordination to update antivirus and user software

Service and maintenance of technology and information equipment

Planning to backup information and data

Dealing with users' software and hardware requests

Preparation of information on the purchase of information technology equipment

Coordinating and supervising the design of the company's website in cooperation with the supplier

Evaluation and selection of technology and information service providers

Senior Business Consultant

January 2023 until now (1 year)

Bojan Academy

Iran Mashhad

Providing business consultant for better development of educational departments

Supervision of the site design development team

Supervising the digital marketing team

Business Consulting in Cyberspace

July 2021 until now (2 years and 6 months)

Bojan Tejarat Kish

Iran Mashhad

Personal Information

Age: 30 Years

Gender: Male

Location: Khorasan

Province: Razavi

Location City: Mashhad

Marital Status: Single

Contact Details

Phone: 09388359791

Mobile: 09388359791

Email: a.ghayoumi.ir@gmail.com

Address: Mashhad

Exprience & Salary

Work Experience: 12 Years

I am in charge of consulting and mentoring activities in the virtual space of other sub-branches of Bojan Tejarat Kish company.

Brand names:

AlamdarGroup - Renzo House - Zenit Home Mashhad - Prata Mashhad - Marmorino Mashhad - Microcement Mashhad

Sales Representative June 2015 until now (8 years and 7 months)
Asiatech Iran Tehran

Business Consultant August 2023 until December 2024 (4 months)
Rahin Tadbir Business Development Center Iran Mashhad
Consulting and mentoring activities in the digital marketing department, human resources department, and marketing and sales department

Supervisor of Cyberspace July 2022 until February 2023 (7 months)
Brandtarinha Iran Mashhad
Creating a digital marketing team to operate in the virtual space
Business consulting for clients
Supervise site development
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

PR Manager February 2021 until December 2023 (1 year and 10 months)
Bojan Tejarat Kish Iran Mashhad
Creating a digital marketing team to operate in the virtual space
Establishing business relations with domestic and foreign companies
Supervise site development
Monitoring the correct implementation of the CRM process
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Webmaster April 2012 until June 2021 (9 years and 2 months)
PardisGame Iran Tehran

Teacher November 2021 until April 2021 (5 months)
Ilia Data Processing Generation Iran Mashhad

Senior Operations Manager May 2020 until January 2021 (8 months)
BrandShow Iran Mashhad
Full supervision of the activities of all company personnel
Creating a digital marketing team to operate in the virtual space
Establishing business relations with domestic and foreign companies
Supervise site development
Monitoring the correct implementation of the CRM process
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Head of Cyberspace December 2020 until April 2020 (4 months)
BrandTarinHa Iran Mashhad
Creating a digital marketing team to operate in the virtual space
Business consulting for clients
Supervise site development
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Social Network Manager April 2019 until April 2020 (11 months)

Public Relations Manager

November 2017 until May 2019 (2 years and 6 months)

Farda Iranian White Designers Company

Iran Mashhad

Content Creator

Doing human resources affairs

Answering customer questions online

Education**Master: Marketing management**

2017 - 2019

Azad

GPA : 18.41

Bachelor: Civil engineering

2012 - 2016

Azad

Training Courses**ICDL**

Technical and Vocational Training Organization

Course Duration: 2 months

2023

DBA

Khalaqan Javan Business School

Course Duration: 12 Months

2023

Master of Business Administration, Executive Management Major

Mahan Business School

Course Duration: 14 Month

2022

The first national conference on systems thinking in action

Mashhad Ferdowsi University

Course Duration: 12 Hours

2019

Languages

English | Upper Intermediate

Arabic | Pre Intermediate

Software

Microsoft Word | Intermediate

Microsoft Excel | Intermediate

Microsoft Access | Intermediate

Microsoft Powerpoint | Intermediate

SPSS | Intermediate

Windows Server | Intermediate

Wordpress | Intermediate

Google Analytics | Intermediate

Google Search Console | Intermediate

Trello | Intermediate

Adobe Photoshop | Basic

Additional Skills

Instructor in the field of digital marketing

Advertising Campaign Management

Cyber Business Consultant

Projects & Academic experiences

Instagram and website advertising campaigns

2020

Volunteer activities

Blood donor

2018

About Me

I am Amir Qayumi, a business consulting in virtual space, and I have started my business in 2011, and I have cooperated with many companies and help them to develop their businesses in virtual space. (Currently, I have the possibility of working together on a project basis and working remotely.)