



Amir Qayumi Anaraki

Business Consulting in Cyberspace
Master : Marketing management At
Azad

Personal Information

Age: 29 Years
Gender: Male
Location: Mashhad
Marital Status: Single

Contact Details

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Exprience & Salary

Work Experience: 11 Years

Last Update:

28 June 2023

Work Experience

IT manager

January 2023 until now (3 months)

BojanGroup

Iran Mashhad

Assessing the IT needs of the group and finding ways to improve existing systems to increase productivity, security and efficiency
Recommend new technology based update for collection
Formulation and monitoring of IT policy
Implementing security measures and best practices for the collection
Planning and monitoring IT projects such as changing structures, updating systems and preventing downtime
Identifying information technology training opportunities to teach employees the optimal use of existing systems
Securing the network, data and information systems of the collection and protecting them against hackers and malware
Supervising the installation of network equipment and collection systems
Examining the needs related to the IT and communication department and fulfilling them
Providing suitable solutions to optimize IT & ICT sector processes
Adding new technologies to collection systems as needed
Knowledge management in the organization
Introducing the best platform for storing information
Determining short-term, medium-term and long-term goals for the IT department of the complex
Ensuring the access of the collection staff to the network
Proposing improvement solutions to the management for the effectiveness of the management system
Determining user access levels and implementing it
Checking the list of information and communication technology equipment and their coding
Preparation and compilation of instructions and guides needed for software users
Coordinating to install and launch software requested by users
Coordination to update antivirus and user software
Service and maintenance of technology and information equipment
Planning to backup information and data
Dealing with users' software and hardware requests
Preparation of information on the purchase of information technology equipment
Coordinating and supervising the design of the company's website in cooperation with the supplier
Evaluation and selection of technology and information service providers

Senior Business Consultant

January 2023 until now (3 months)

Bojan Academy

Iran Mashhad

Providing business consultant for better development of educational departments
Supervision of the site design development team
Supervising the digital marketing team

Business Consulting in Cyberspace

July 2021 until now (1 year and 9 months)

Bojan Tejarat Kish

Iran Mashhad

I am in charge of consulting and mentoring activities in the virtual space of other sub-branches of Bojan Tejarat Kish company.

Brand names:

AlamdardGroup - Renzo House - Zenit Home Mashhad - Prata Mashhad - Marmorino Mashhad - Microcement Mashhad

Sales Representative

June 2015 until now (7 years and 10 months)

Asiatech

Iran Tehran

Supervisor of Cyberspace

July 2022 until February 2023 (7 months)

Brandtarinha

Iran Mashhad

Creating a digital marketing team to operate in the virtual space
Business consulting for clients
Supervise site development
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

PR Manager February 2021 until December 2023 (1 year and 10 months)

Bojan Tejarat Kish Iran Mashhad

Creating a digital marketing team to operate in the virtual space
Establishing business relations with domestic and foreign companies
Supervise site development
Monitoring the correct implementation of the CRM process
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Webmaster April 2012 until June 2021 (9 years and 2 months)

PardisGame Iran Tehran

Teacher November 2021 until April 2021 (5 months)

Iliia Data Processing Generation Iran Mashhad

Senior Operations Manager May 2020 until January 2021 (8 months)

BrandShow Iran Mashhad

Full supervision of the activities of all company personnel
Creating a digital marketing team to operate in the virtual space
Establishing business relations with domestic and foreign companies
Supervise site development
Monitoring the correct implementation of the CRM process
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Head of Cyberspace December 2020 until April 2020 (4 months)

BrandTarinHa Iran Mashhad

Creating a digital marketing team to operate in the virtual space
Business consulting for clients
Supervise site development
Doing human resources affairs
Holding training classes for company personnel
Answering customer questions online

Social Network Manager April 2019 until April 2020 (11 months)

Elixir Kavan Spud Hor Jam Trading Company Iran Mashhad

Public Relations Manager November 2017 until May 2019 (2 years and 6 months)

Farda Iranian White Designers Company Iran Mashhad

Content Creator
Doing human resources affairs
Answering customer questions online

Education

Master: Marketing management 2017 - 2019

Azad GPA : 18.41

Bachelor: Civil engineering 2012 - 2016

Azad

Training Courses

ICDL

Technical and Vocational Training Organization

Course Duration: 2 months

2023

Master of Business Administration, Strategic Management Major

Mahan Business School

Course Duration: 14 Month

2021

The first national conference on systems thinking in action

Mashhad Ferdowsi University

Course Duration: 12 Hours

2019

Languages

English | Upper Intermediate

Arabic | Pre Intermediate

Software

Windows Server | Intermediate

Wordpress | Intermediate

Google Analytics | Intermediate

Google Search Console | Intermediate

Trello | Intermediate

Microsoft Word | Intermediate

Microsoft Excel | Intermediate

Adobe Photoshop | Basic

Additional Skills

Instructor in the field of digital marketing

Advertising Campaign Management

Cyber Business Consultant

Projects & Academic experiences

Instagram and website advertising campaigns

2020

Volunteer activities

Blood donor

2018

Member of Mahak Charity

2016

About Me

I am Amir Qayumi, a business consulting in virtual space, and I have started my business in 2011, and I have cooperated with many companies and help them to develop their businesses in virtual space.